

Modul Nr.	Module	ECTS per Module	Presence Days	Workload	Type	Module Exam Type	Maximum duration of written exam
<b>1. Semester</b>							
110	Strategic Performance Management	5	3	125	PL	Case Study	
120	Production I: Vines of the World	5	3	125	PL	Assignment	
130	Sustainable Management	5	3	125	PL	Assignment	
140	Sensory and Consumer Science	5	3	125	PL	Case Study	
<b>2. Semester</b>							
210	Marketing Management	5	3	125	PL	Case Study	
220	Production II: Flavours of the World	5	3	125	PL	Assignment	
230	Ecological Sustainability	5	3	125	PL	Assignment	
240	Channel Management	5	3	125	PL	Case Study	
<b>3. Semester</b>							
310	Wine Expertise	5	3	125	PL	Assignment	
320	Sales Excellence	5	2	125	PL	Case Study	
330	Management in Practice	5	2	125	PL	Case Study	
340	Law & Politics	5	2	125	PL	Assignment or Written exam	240
350	Research Methodologies for Managers	5	3	125	SL	Research Proposal	
<b>4. Semester</b>							
400	Master Thesis	25		625		Master Thesis, Disputation	
	Written Thesis	24	0,75	600			
	Disputation	1	0,25	25			
	<b>Total</b>	90	36	2250			

PL = graded examination performance

SL = ungraded academic performance